



EarlyBird

EarlyBird is a fun, interactive game based app for kids. For parents, it's an all-in-one dyslexia screener and word reading benchmarking tool to help you understand your child's literacy profile.

EarlyBird was developed by researchers to identify children at risk for dyslexia and other reading difficulties --even before they formally learn to read -- and in the window when intervention is most effective.

Developed and scientifically validated at Boston Children's Hospital in partnership with the Florida Center for Reading Research, EarlyBird integrates key literacy milestones shown to be most predictive of later reading success with powerful analytics to identify where children are struggling on their learning pathway.

THE 5 COMPONENTS OF READING: WHAT THEY ARE. WHY THEY MATTER.

Reading is complicated. For parents trying to understand the challenges your child may be having with reading, knowing the 5 components is key. The National Reading Panel identified the most effective components in teaching children to read: phonemic awareness, phonics, vocabulary, fluency, and comprehension.

Phonemic Awareness:

Phonemes are the smallest units of speech sounds found in language. The ability to isolate, delete, blend, and manipulate phonemes in spoken syllables and words can begin as early as preschool.

Phonics:

Phonics is the relationship between written letters and the sounds they represent in spoken language. Phonics uses these relationships, as well as combinations of letters and patterns, to read and spell words. Students typically begin learning their ABCs in preschool or even earlier.

Vocabulary:

Vocabulary is the understanding of individual words found in receptive and expressive language. It can be learned incidentally or taught directly and indirectly. Vocabulary is often reflective of environmental factors, such as exposure to rich conversations and being read to, even at an early age.

Fluency:

Fluency refers to the quick and automatic manner in which a student can recognize words accurately while retrieving the word's meaning. Fluent reading allows more attention to be focused on understanding the text, leading to stronger comprehension.

Comprehension:

Comprehension is the interpretation and understanding of what we hear and read. Comprehension begins as early as language is encountered.



The Best Time to Assess is Early.



5 components. One best time to assess. Early.

If you suspect your child may be having issues with reading or at risk for dyslexia, EarlyBird can help. The most current and relevant research proves interventions made in kindergarten and first grade can be **four times more effective** than those made later. Now parents have a universal screener that makes all-important early assessment possible. Using research and leveraging the latest in Artificial Intelligence (AI), the EarlyBird application includes assessments most predictive of dyslexia and reading success.

EarlyBird Empowers Parents: What you can do to help your child

You play a key role in helping your child succeed. Here are some practical tips to help:

Address the problem early. Know what to look for by identifying signs and symptoms. Characteristics can vary by age and grade. For specific information on the signs and symptoms of dyslexia, we encourage you to visit understood.org. By using the EarlyBird Families early identification screener, you have insight into your child's reading profile and their strengths and weaknesses.

Read aloud to your kids. Even as babies, your kids are never too young to start a healthy habit of reading out loud. Pick up classic nursery rhymes or stories. Try listening to recorded books with your child. When your child is old enough, read the stories together after your child hears them.

Partner with the school. Talk to your child's teacher about how the school can help them succeed in reading depending on grade-level benchmarks. You are your child's best advocate!

Encourage reading time. To improve reading skills, it's important for kids to practice reading. Encourage your child to read. Showing your kids you like to read is a great way to model behavior.

There are many ways for you to support your child's journey of learning the skills that improve reading ability and develop strategies for achievement in school and throughout life. EarlyBird Families is here to help! For more information, resources and advice, please visit us at: <https://earlybirdeducation.com/earlybird-for-families/>